Research project financed by the call for proposal 2008

Ordinary actors in working-together-dynamics linked to environmental questions

Roland RAYMOND - Université de Savoie

Abstract: Many political or institutional actors as well as energy experts acknowledge the true difficulty in identifying ordinary actors’ practices that would promote a greater spread and use of energy savings tools and devices (industry, public space, housing, etc...). Leading or participating in workingtogether procedures calling on various targeted or concerned audiences, they try to better identify the logics and situations from which the development of eco-citizen behaviors’ can be, theoretically or practically, considered. Thereof, the research prospect which is proposed here aims at grasping, as part of various partnerships, the basis and forms of a generalization of “good practices” that can be adopted, not only within the strict working-together procedure, but also with regards to daily practices of ordinary actors; those who do not get involved or very little in working-together procedures and whose practices are scarcely or not at all tuned to today’s rhetoric on ecocitizenship, although they could correspond, historically and currently. So, whilst aiming at identifying the mechanisms and schemas of varied working-together procedures that underlie the development of “good eco-citizen practices” (Albertville, Chambery, PNR), the research aims at including in and around these procedures what comes out of practical use (and their social, cultural, economical, financial bases, etc...) related to ordinary actors’ daily, past, present and to-be behaviors in terms of energy logic and more broadly in terms of eco-citizenship.